PRESS RELEASE

AIDA Launches Weatherproof and Rustproof Power Outlet Box Receptacle 125V

Jacksonville, FL – July 1, 2024 – AIDA, a company renowned for its high-quality electrical wiring devices, has announced the launch of its latest innovation, the Power Outlet Box Receptacle 125V. This new product, designed to be weatherproof and rustproof, is set to redefine reliability and safety in the electrical industry.

Since its founding in 2015, AIDA has established itself as a hidden gem in the electrical wiring device industry. With a mission to become the preferred provider for builders, contractors, and electricians, AIDA has consistently delivered products that combine superior quality with competitive pricing.

Unmatched Safety and Durability

The new Power Outlet Box Receptacle 125V exemplifies AIDA's commitment to safety and durability. Featuring a 3-wire dual-pole grounding system and IP67/IP66 protection, this outlet offers exceptional user safety and longevity. It is designed to handle 125 volts and 30A current, ensuring robust performance for various applications.

This product is ETL-listed, meeting all necessary safety standards and providing users with peace of mind during installation and use. The protective box, made from high-quality plastic, shields the socket from abrasion while preventing water and dust ingress. Additionally, the transparent lid allows for easy viewing of the socket holes, even when not in use.

Versatile and Reliable

The Power Outlet Box Receptacle 125V is versatile enough for a wide range of applications, including both indoor and outdoor installations. It is ideal for homes, RVs, campers, cars, and commercial entrances, making it a reliable choice for various settings.

AIDA's Unique Market Position

Unlike its competitors, AIDA's dedication to quality is reflected in its remarkable defect rate of just 0.01%, the lowest in the industry. All products are UL-certified and crafted from decades of OEM engineering experience, ensuring leading brand quality. AIDA maintains competitive prices through lean operations and strategic partnerships, allowing clients to enhance their margins without sacrificing quality.

Nearly all orders (99%) are shipped within 24 hours from AIDA's well-stocked U.S. warehouse, ensuring prompt delivery to meet customer demands. AIDA exclusively serves electrical distributors, never selling directly to their customers' customers, thereby preserving market integrity.

A Partnership Approach

Beyond offering superior products, AIDA fosters a partnership approach, treating clients like family. This commitment to personalized service ensures that the needs of our network of electrical distributors are always acknowledged and prioritized.

“We are excited to introduce the Power Outlet Box Receptacle 125V,” said Managing Director, John Ouyang. “This product represents our dedication to providing high-quality, reliable, and safe power solutions. At AIDA, we aim to offer more than just products; we offer a partnership where our clients’ needs are always put first.”

For more information on the Power Outlet Box Receptacle 125V and AIDA’s other products, visit www.aidacorp.com or contact sales@aidacorp.com.

About AIDA:

AIDA is a leading provider of innovative electrical solutions, committed to quality and customer satisfaction. With a focus on serving electrical distributors, AIDA delivers top-tier products and exceptional service, helping clients succeed in a competitive market.

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